



Print Estimating & Planning

A COMPREHENSIVE EIGHT-DAY COURSE RUN ACROSS EIGHT WEEKS

Do you really understand the business of printing?

Would you like your company to be more efficient?

Would you like your company to be more competitive?

Part of the *Printing Industries* National Learning and Development Programme

Commences Thursday 29 October 2009



Printing Industries Association of Australia
25 South Parade Auburn, NSW, 2144

Website: www.printnet.com.au

Phone: (02) 8789 7300

Fax: (02) 8789 7387



Estimating & Planning

Improve your business results...

This advanced course is designed for those who may have some experience with estimating and would like to develop their skills and knowledge further.

It is perfect for those inside the printing industry, such as company owners, managers, supervisors and sales teams as well as schedulers, production staff, customer service teams, costing and accounts personnel.

Delivered by a Print Estimator with over 20 years estimating experience who is able to instruct and guide in the latest and most accurate methods of estimating.

What's it all about?

This advanced eight week workshop, will equip participants with an understanding of the basic principles and practices of print estimating.

By completing this advanced course, you will be able to:

- Read a quote with detailed understanding
- Become more familiar with printing processes and how it affects the costing process
- Increase company profits

Course Outcomes

The Print Estimating and Planning - Advanced Course benefits include:

- Be able to prepare accurate estimates quickly
- Reduce business costs and increased organisational efficiencies.
- Understand how to build accurate hourly rates
- Maximise machine efficiencies
- Learn how to calculate materials accurately
- Understand end product requirements
- RFQ understanding
- Better communication with clients
- Effective economical ordering of raw materials
- Estimating to support sales

Course Benefits

- You will be able to prepare estimates with understanding
- You will become more familiar with printing terminology
- Improve your print industry communication skills

This course will help you to advance your career in the printing industry by helping you and your company to be more profitable.

What to Bring

Calculator, pen and A4 notepad.

Date/Time

Commences Thursday 15 October 2009
3pm - 7pm each Thursday.

Duration

The classroom based components are a total 32 hours, run in 8 x 4 hour sessions, over 8 weeks

Cost (includes GST)

Members: \$1360 Non Members: \$1495

Location

Printing Industries Association - Sydney Office
25 South Parade, Auburn NSW

Course Details

Dates: 29th October, 5th, 12th, 19th & 26th November, 3rd & 10th December

Time: 3.00pm - 7:00pm

Venue: Printing Industries Association of Australia
25 South Parade, Auburn, NSW, 2144

Parking: Onsite parking is available

Cost: (incl. GST) Members \$1360.00 Non Members \$1495.00



Registration Form

ABN: 84 720 646 451

Estimating & Planning 2009

This registration form will automatically serve as a tax invoice once payment has been received

Name:

Position:

Company:

E-mail:

Street Address:

Suburb: State: Postcode:

Phone: () Facsimile: ()

Mobile:

Credit Card Payment (Please tick):

VISA MasterCard Amex Diners Club

Card Number:

Expiry Date: Total Order Amount: \$

Cardholder's Name Signature

Please return with payment to Printing Industries Association of Australia - Sydney NSW



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