

**PRODUCT OF
EXCELLENCE**

***2010 BIA
Product of
Excellence
Awards
Competition***

*Entry Deadline—
March 26, 2010*



Entry form inside!

The Binding Industries Association (BIA) cordially invites you to participate in the 2010 Product of Excellence Awards (POE). From around the world, companies submit their best work to be judged against that of their peers.

It's time to see if your company has what it takes to reach the highest pinnacle in the industry—the Product of Excellence Award. Winning this prestigious award ensures that the industry recognizes your achievement and that your colleagues, executives, customers, and partners know that your work is “the best of the best.”

This book contains everything you need to enter:

- Contest rules and judging criteria
- Description of categories and entry fees
- Entry form and other award information

The Product of Excellence Award is the most prestigious award in the binding industry. Winning companies not only become part of an elite group of achievers, but they also earn industry-wide recognition that provides tremendous marketing opportunities.

First-place award winners receive:

- Press releases announcing all winners to printing and related trade publications
- Widespread promotion to the 14,000 readers of *The Binding Edge*
- A personalized plaque
- Your company's name, with a link to your own website on www.bindingawards.com
- Recognition at the BIA Mid-Management Conference

POE Award Sponsors

The Binding Industries Association wishes to acknowledge and thank the following sponsors for their generous support:

COLTER & PETERSON



fixyourownbindery.com



Rules & Eligibility

- **Please note** ... entries not meeting the requirements will be disqualified.
- Only pieces produced between March 2009 and March 2010 of the contest year are eligible for entry.
- The pieces you submit should be free of obvious imperfections. **All entries become the property of BIA and are not returnable.** Entry constitutes approval for promotional use by BIA.
- The entry fee is \$65 per entry and \$50 for each additional entry for members of BIA; non-member companies are \$95 per entry. **Entries not accompanied with payment cannot be processed.**
- Entries must be received by the entry deadline.
- There are no limitations as to how many entries one company location can submit; however, a company can win only one award per category.
- Entries must be submitted in the appropriate category.
- Judges reserve the right to move an entry to a different category if they feel it better meets the criteria for that category.
- Entries must be accompanied by an entry form completely filled out with all the necessary information.
- Submit two copies of each entry and attach the entry form to one copy (do not staple).

Judging

The competition is judged by a team of distinguished professionals from the graphic arts community. These judges come from around the world and are chosen for their extensive knowledge and years of experience in producing graphic finishing and custom loose-leaf products.

In the finishing categories, judges look for superiority in the manufacturing and quality through:

- squareness
- lineup and a lack of cracking and wrinkles in folds
- exactness of the trim
- condition, location, size, and tightness of staples
- squareness of spine and backbone size
- overall cleanliness

For those pieces with stamped, embossed, debossed, or other decorative finishes:

- crisp, complete image
- exactness
- multiple or unusual techniques
- overall cleanliness

Awards

Awards

Each category can have a number of awards bestowed by the judges.

Product of Excellence

The most outstanding of all entries in a category receives the designation of Product of Excellence. To win, an entry must be technically flawless. This is the pinnacle of success in the binding industry. Winning companies receive a handsome plaque to display, commemorating this outstanding achievement.

Award of Recognition

Finalists for the top honors in each category receive the Award of Recognition. Companies reaching this milestone receive a certificate to show customers and colleagues their achievement.

Certificate of Merit

Many of the entries in the Product of Excellence competition deserve recognition for their quality craftsmanship. To honor these entries, judges bestow a Certificate of Merit, which can be proudly displayed.



All entries must be received by March 26, 2010.

Need additional entry forms? Visit our website for more information—www.bindingawards.com.

Mail entries to:

Justin Goldstein, Award Coordinator
Binding Industries Association
200 Deer Run Road
Sewickley, PA 15143

Phone: 412-259-1806

After completing the entry procedures and submitting your best work...

watch your mail for award notification.

All those entering the competition will be notified by mail of the judges' decisions. Those receiving awards will be mailed a complete winner's kit detailing what they have won.

"Not only does the competition do a great job in promoting the industry and its capabilities, it also gives companies the opportunity to see how they stack up against their competitors, and how they can improve their own operations. For Roswell Bookbinding, winning three awards validates our 50 years of commitment to excellence and dedication to innovation and ingenuity. It also provides us more motivation to continue producing the highest quality work."

– Mike Roswell, President,
Roswell Bookbinding

Graphic Finishing:

Category A1.

Mechanical Folding

Any piece which demonstrates the following characteristics: squareness, lineup consistency, lack of cracking and wrinkles, gussets, smudging, marking, and scuffing.

Examples of entries—gatefolds, miniature folding, creative use of glue, map folding, special, unusual, or difficult folds.

Category A2. Stitching

Any piece which demonstrates exactness of trim, condition, location, size, and tightness of staple, overall cleanliness in appearance.

Category A3. Adhesive Binding

Perfect binding, notch binding, Smythe-sewn glued covers, side wire stitched glued-on covers, flush covers, lay flat, overhangs, diecut covers, stepped, or indexed products.

Category A4. Case Binding

Where pages, arranged in signatures, are sewn together and hard covers (cloth, vinyl, or leather cases) are attached.

Category A5.

Mechanical Binding

Wire—both single and double wire, Plastikoil and plastic binding.

Category A6. Diecutting

Application of dies, glues, and other materials and techniques in achieving excellent or unusual effects.

Category A7.

Foil Stamping and Embossing

Decorative techniques in finishing—foil stamping or embossing.

Category A8. Hand Work

Any work created by hand labor to achieve difficult or unusual effects.

Category A9. Gluing

Use of glue(s) for finishing other than binding, where the application is intrinsic to the purpose of the piece. Examples of entries—fugitive glue for closure or tip-ons, or remoistenable gum.

Category A10. Special Products

Other products or services, which are not covered in the categories above. Please supply details.

Category A11.

Graphic Finisher Self-Promotion

A promotion advertising your own company: includes products, printed materials, binders, and the like. Entries must be manufactured in-house by your company, for your company, and should be a bound or promotional product.

Note: Entries may include more than one item if the material was mailed as a single unit or was part of a campaign. If the entry includes more than one item, please submit the entry in an envelope.

Category A12.

They Said It Couldn't Be Done—Graphic Finishing

This category recognizes trade binders who delivered against almost impossible odds.

Not the everyday “We-need-it-fast” orders, but those emergency situations where you moved heaven and earth to deliver the job. Be sure to fully describe the situation on your entry form or attach additional sheets.

Loose-Leaf Categories

Loose-Leaf Categories:

Decorative Techniques—loose-leaf products that use the following in the production of the piece.

Category B1. Foil Stamping

Category B2. Screen Printing: single color

Category B3. Screen Printing: multi-color

Category B4. Screen Printing: 4-color process

Category B5. Litho: 4-color process

Category B6. 4-color process digital on to plastic

Category B7. 4-color process digital paper

Category B8. Applique

Category B9. Cut-Flush Binders
Poly, Lexide rigid vinyl, or other materials that have cut-flush perimeters.

**Category B10.
Turned-Edge Casebound**
Cloth, buckram, leather, or other similar binding materials that are turned over the board and glued, sewn, or sealed.

Category B11. Sewn Products
Vinyl, leather, cloth or other materials that are sewn by machine or by hand for decorative or functional reasons (i.e., may be heat-sealed or turned; may have zippers, straps, or edge binding).

Category B12. Boxes and Totes
Paperboard, vinyl, and poly material utilized for boxes or totes manufactured with unusual methods using any materials.

**Category B13.
Innovative Use of Materials**
Innovative application of existing materials or use of unusual or new material in the production of a loose-leaf product. If appropriate, list names of material suppliers.

Category B14. Special Products
Other products or services demonstrating excellence or difficulty in manufacturing, which are not covered in the categories above. Please supply details.

Category B15. Product Design
Unusual or creative designs of loose-leaf products, including new concepts and techniques, new or unusual mechanisms, novel design approaches, etc.

**Category B16. Loose-Leaf
Manufacturer Self-Promotion**
A promotion advertising your own company: includes products, printed materials, binders, and the like. Entries must be manufactured in-house by your company for your company and should be a bound or promotional product.

Note: Entries may include more than one item if the material was mailed as a single unit or was part of a campaign. If the entry includes more than one item, please submit the entry in an envelope.

**Category B17. They Said It
Couldn't Be Done—Loose-Leaf**
This category recognizes loose-leaf manufacturers who delivered against almost impossible odds. Not the everyday “we-need-it-fast” orders, but those emergency situations where you moved heaven and earth to deliver the job. Be sure to fully describe the situation on your entry form or attach additional sheets. Entries not containing descriptions will be disqualified.



Entry Form

Contact _____ Name of Entry _____

Category Number _____

Company Name _____

Address _____

City _____ State _____ Postal/Zip code _____

Phone _____ Fax _____ Email _____

A. What special production problems did you face and how did you solve them?

B. What special methods did you use to achieve results?

C. Who were the suppliers of materials?

CHECKLIST

Before you mail your entries, did you:

- ✓ Fill out an entry form for each piece and include the correct category?
- ✓ Include your entry fees of \$65 per entry and \$50 for each additional entry for BIA members?
- ✓ \$95 per entry for non-members?
- ✓ Enclose two copies of each piece and attach the entry form to one of them?

Payment:

Check in U.S. Funds made payable to BIA/Printing Industries of America

VISA MasterCard American Express

Card No _____

Exp _____ Name on Card _____

Signature _____

You can't win if you don't enter! Deadline for submissions is March 26, 2010.

Mail to: BIA

200 Deer Run Road, Sewickley, PA 15143

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EXCELLENCE**

**Entry Deadline
March 26, 2010**

Save these dates

BIA Mid-Management Conference

**May 17-19, 2010 Baltimore Hilton,
Baltimore, Maryland**

"The Product of Excellence Awards provides a great venue to showcase our exceptional products that we produce each year. Winning top honors in a category provides us with lots of promotional opportunities in the media and with current and potential customers."

Shelli Kaiser, Vice President,
Marketing & Business Development,
NAPCO



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Sewickley, PA 15143-2600
www.bindingawards.com
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